



JOIN US AS  
A MARKET  
TRADER



# WELCOME

Chesterfield Market has been at the heart of our community for more than 800 years, shaped by generations of traders who've brought colour, character and craft to our historic town centre.

Today, we've built on this rich heritage and history to create a revitalised marketplace fit for the modern world – and there's never been a better time to join us!

Following significant investment, we're excited to showcase our excellent new facilities, which have been designed alongside our valued market trader community, with the requirements of modern outdoor trading in mind.

Whether you're just starting out on a new venture, an established trader looking to try a new pitch, or an online seller considering how to connect with your customers in the real world, our rates are some of the most competitive in the region – and we've got a great introductory offer for new traders who want to join us for the first time.

Our valued market traders benefit from being part of our wider town centre community, which includes a vibrant trader group, thriving independent business network, and lots of support from our friendly Chesterfield Markets team.

We're also working hard to make sure Chesterfield town centre is a place for residents and visitors alike to shop, eat, meet and socialise – bolstered by a great programme of town centre events and entertainment to pull in the crowds throughout the year.

Thank you for taking the time to consider Chesterfield as a new home for your business, and we hope to see you setting up stall soon!



Councillor Kate Sarvent

Cabinet member for town centres  
and visitor economy at Chesterfield  
Borough Council

# CHESTERFIELD MARKETS – OUR STORY



Chesterfield is a well-positioned historic market town on the edge of the Peak District National Park.

Powered by £2 billion of regeneration, we're not standing still. Over the past decade we've seen a wave of transformation rooted in our proud heritage – and we're just getting started.

## YOU MAY KNOW US FOR OUR FAMOUS CROOKED SPIRE.

But did you know at Chesterfield's heart is one of England's oldest open-air markets, taking centre stage against the backdrop of the town centre's cobbled streets, market squares and historic architecture?

Dating back to at least 1165 and having officially been granted a market charter by King John in 1204, our bustling outdoor market has been a cornerstone of the town for centuries.

In 1857, our Victorian Market Hall and clocktower became a striking new addition to the skyline and today remains a popular home to dozens of local and independent traders.

## A TWIST ON TRADITION

We're proud of our rich heritage and history, but we know the world is changing, and that we must adapt.

Through investment, passion and innovation, we've revitalised the heart of our town to create welcoming spaces for people, families and businesses to connect and grow.

We're ready to welcome a new wave of market traders to join our existing vibrant community and start the next chapter in Chesterfield Market's centuries-old story.

# START TRADING FROM JUST £10 A DAY

Following our multi-million pound regeneration, there's never been a better time to do business at Chesterfield Markets.



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A low-risk, low-cost way to start or grow your business



Trade for just £10 per day for your first four visits, and great rates as standard



Trade as and when you like, with no long-term commitment or contracts



Trade no matter the weather thanks to our weatherproof roof canvasses and guttering



Enjoy modern, well-equipped stalls with power, lighting and access to water



Be part of our vibrant and active trader community, with links into local independent business networks



Work from a great location with excellent transport links and a popular visitor spot



Get support from our friendly and professional Chesterfield Markets team



Pedestrian-friendly town centre

# OUR MARKET DAYS



We host a general market on Mondays, Fridays and Saturdays, and our popular Flea Market takes place every Thursday.

Trading hours are from 9am to 4pm on all market days.

Our market also hosts speciality markets on selected Sundays – these are run by independent events companies.

The outdoor market runs alongside Chesterfield Market Hall.

## EXCELLENT FACILITIES

Chesterfield Market offers some of the best trading conditions in the region with new stalls, canopies, lighting, power and water available for traders.

# STALL LOCATIONS AND SIZES

## MAIN SQUARE – 65 PERMANENT STALLS

Our Main Square market has an open and accessible layout which makes it easy and welcoming for shoppers to move around and browse in between stalls, and space to hold events and entertainment in the centre of the square.

All stalls are on Main Square are permanent, well-equipped and comfortable for traders, and include:

- ◆ 3.5 metre boards to trade from
- ◆ Weatherproof roof canvassing and guttering
- ◆ LED lighting inside the stall
- ◆ Access to 16-amp sockets with 13-amp adapters available



## NEW SQUARE – FLEXIBLE MARKET AND EVENT SPACE

In New Square we provide a more flexible market space, featuring sturdy 'parasol' style coverings .

Sitting alongside a newly-created event space, it's designed to be a hive of activity and entertainment.

All traders on New Square will have access to:

- ◆ 3.5 metre boards to trade from
- ◆ LED lighting inside the parasol
- ◆ Access to power if required



## SUPPORT FOR TRADERS



At Chesterfield Markets, you're never on your own. Our dedicated Markets team brings decades of hands-on experience and practical advice – from setting up your stall and pricing your products to helping you make the most of trading days.

You'll also be part of a well-established trader community, with links into our Markets Consultative Committee, made up of experienced traders and council officers. New traders can be connected with trader representatives who can offer guidance, share insights, and raise any issues on your behalf.

We actively invest in promoting Chesterfield Markets to attract more visitors, with marketing activity shaped in partnership with the Consultative Committee to ensure it supports traders effectively.

To help boost your visibility, our Markets team also manages a dedicated Facebook page for Chesterfield Market. They regularly share updates, highlight trader stories, and gather content from the market to showcase the vibrant community you'll be joining.

# CHESTERFIELD MARKETS PRICING

We offer some of the most competitive rates in the region – and we're always up front about our prices.

## NEW TRADER OFFER

We offer all new traders a discounted rate of £10 per stall for their first four visits.

Please note that this offer does not apply on the Thursday flea market. It doesn't include electricity or parking.

## STANDARD PRICING

Please see our stall pricing guide for the most up-to-date rates – you can find these by visiting our website.

## CHESTERFIELD MARKET HALL

Our Victorian Market Hall provides a great location for your business in the heart of the town centre. It's home to lots of fantastic well-established local businesses.

If you're interested in taking a permanent stall either inside or on the exterior of the Market Hall you can find out more details about costs, contracts and other information by emailing: [economic.development@chesterfield.gov.uk](mailto:economic.development@chesterfield.gov.uk)

## SPECIALITY MARKETS

On Sundays the Main Square hosts Specialty Markets including an Artisan Market and a Record Fair.

The events are independently organised by private companies, if you are interested in standing as part of the speciality market you will need to book with the relevant company.

If you would like more details, please contact us and we will be happy to share your information with the relevant company.

# GOOD TO KNOW – OTHER USEFUL INFORMATION ABOUT TRADING ON CHESTERFIELD MARKETS

## VEHICLE ACCESS AND PARKING

Chesterfield's cobbled streets and pedestrianised town centre is part of the town centre's charm – with a pedestrian zone in operation from 10am to 4pm.

Traders can access the market with vehicles to unload and load goods, but they must be parked off site by 10am.

We have a range of car parks nearby and we provide a discounted parking scheme for our market traders.

## STALL ALLOCATION

Please be aware that our licensed and long-standing traders receive priority, but we have plenty of stalls and space to welcome and support new traders.

All remaining stalls are allocated on a first-come-first-served basis – we ask traders to arrive by 7.30am on the day of trading, and a member of the Chesterfield Markets team will allocate a stall. We are working to introduce a booking system, more details about this will be available on our website.

We avoid placing similar traders together when possible.

Payment for stalls is collected during the day by our Markets team, and we request payment in cash.

## PROHIBITED ITEMS

We encourage a wide range of traders at Chesterfield Market but there are some prohibited items. We may refuse a trader or ask for products to be removed if you are trying to sell these. Prohibited items include:



Cigarettes



BB guns or replicas



Knives (under 18 policy applies)



Pornographic material



Animals

# INFORMATION FOR FOOD TRADERS



To keep everyone safe and ensure full compliance with food safety legislation, we have a few additional requirements for food traders on Chesterfield Market.

This includes requirements for hygiene ratings, food handling safety, waste management and insurance.

Please see our website for more information about the requirements for food traders.



CHESTERFIELD  
MARKETS

## CONTACT US

If you have any questions that haven't been answered within this pack, please contact our Markets team who will be happy to help.

Website: [www.chesterfield.gov.uk/markets](http://www.chesterfield.gov.uk/markets)

Email: [markets@chesterfield.gov.uk](mailto:markets@chesterfield.gov.uk)

Phone: 01246 345999