



**A place to start,
to stay, to grow!**

Staveley Town Deal Board

6th December 2024

Item 6

Communications, Engagement and Consultation Update

1. Recommendation

- a) That the report be noted.

2. Communication & Engagement Activity Update

Communications, Engagement and Consultation (CEC) Working Group met on 13 November and are delivering regular and consistent communication and engagement activities, which aim to reach a wide audience in the Staveley area.

Updates:

- The Town Deal Team continues to attend or provide marketing materials at local and community events
- Individual projects are leading on their own publicity and marketing, now that works are taking place. These are always in line with the Comms Plan guidelines and are checked by CBC Comms team.
- The Town Deal website has been reviewed and improved, with better signposting to individual projects
- Social Value outcomes are being tracked:

Activity	Outputs/Outcomes	Project	Contractor
Contributed to Careers Made in Chesterfield Planning Workshop	2 hours' time or resources	Canal Restoration	O'Briens
Skills & Employment Plan agreed	1 person employed	Canal Restoration	O'Briens
Norbriggs School site visit	25 local pupils and staff engaged with. 4 staff from contractors and Chesterfield College contributed 2 hours each - total of 8 hours	CSH	Devonshire Property Group
Staveley Junior School natural play consultation	8 students and 4 school staff engaged with and 2 designers contributed a day each	Staveley 21	Ares Landscape Architects
Donation of bicycles from BMMH to Edge		BMMH	



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Ministries and Monkey Park			
Site visits	2 x site visits with St Joseph's Primary School pupils	Waterside	Triton construction
Site visits	1 x site visit for a Secondary School	Waterside	Triton construction
Work Experience	2 x placements through subcontractors	Waterside	Triton construction
Local employment	How many local people employed, and how much money spent locally	Waterside	Triton construction
Local vacancies		Waterside	Triton construction

- The artwork produced by Norbriggs School is now framed and on display at Markham Vale:



- The Town Deal will display a Christmas Tree at the Staveley church Christmas tree Festival in December
- Feedback Survey 4 is now open and will run from 15th November 2024 to 28th February 2025. The survey can be accessed here: [Staveley Town Deal Survey 4](#)



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Appendix 1 provides a summary update from the recent Young Enterprise scheme that ran in Staveley.

Young Enterprise in Staveley 2023-24

Young Enterprise East Midlands (YEEM) received funding from CBC, Staveley Health & Well Being Grant fund to run the Transforming Futures project from June 2023 to May 2024.

The two Staveley Secondary schools were involved in the project:

Netherthorpe School was involved in Company Programme, where a group of Year 12 students set up a company called Re-Bottled. They were supported by a Business Mentor and attended a Trade Fair as well as competing in the Company of the Year event, in the Pitch to the Panel segment.

The feedback from students reflected increased confidence and developing Key Skills. They also felt that competing for sales against their peers developed communication skills, including public speaking. Managing finances and running a business were also covered by the students, as well as taking feedback, which was open and honest (and difficult to listen to).





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Year 10 pupils from Springwell Community College took part in a full day event; LaunchPad, in June. This is a high energy full day challenge where students work alongside business volunteers to develop key skills which are valued in the workplace.

Through the Grant, YEEM was able to engage with 215 children and involve 15 business volunteers.

Young Enterprise East Midlands is now actively looking for further funding to continue to work in the Staveley area.