

## **Staveley Town Deal Board**

**22nd December 2021**

### **Item 7 - Communications, Engagement & Consultation Update**

#### **1. Recommendation**

- a) That the report be noted
- b) That Board members advise the Town Deal Team of any events suitable to promote the Staveley Town Deal

#### **2. Update**

The Communications, Engagement and Consultation (CEC) Working Group met on 8 December and continue to make good progress.

Key points to note

- The Town Deal and Town Centre Masterplan featured strongly at the recent Investment Summit held at Casa Hotel on 24 November
- The Town Deal team attended the Staveley Christmas Market to promote the Town Deal
- The Town Deal team met all 12 Head Teachers to raise the profile of the Town Deal and explore ways of working to engage and involve young people and families in Staveley
- The Town Centre Masterplan concluded on 12 December, events and activities helped to promote this alongside exhibition panels, fliers and questionnaires
- The Group have worked on a visual timeline and pictorial images for each project and shall work with Springwell Community College students to run an art competition to produce these materials
- Work will commence to work with Young Enterprise East Midlands to gain sponsorship from local businesses to support entrepreneurial initiatives with local schools
- Engagement Officer resigned from post and left on Friday 17 December

#### **3. Event Calendar 2021 - 2022**

The CEC Working Group maintain an events programme and record audience numbers who will gain awareness of the Town Deal.

The Chesterfield Skills & Employability Conference will be held at Speedwell Rooms (subject to covid, plans for a virtual conference can be switched) on 9 February 2022. Students from both Netherthorpe and Springwell schools shall participate in the Round Table discussions and Town Deal Chairman shall present at the event.