



**A place to start,
to stay, to grow!**

Staveley Town Deal Board

21st February 2025

Item 7

Communications, Engagement and Consultation Update

1. Recommendation

- a) That the report be noted.

2. Communication & Engagement Activity Update

Communications, Engagement and Consultation (CEC) Working Group met on 15th January and are delivering regular and consistent communication and engagement activities, which aim to reach a wide audience in the Staveley area.

Updates:

- The Town Deal Team continues to attend or provide marketing materials at local and community events. This has included events at Job Centre Plus, Staveley where there has been engagement with Work Coaches and other professionals, as well as members of the local community.
- Individual projects are leading on their own publicity and marketing, now that main works are taking place. These are always in line with the Comms Plan guidelines and are monitored by CBC Comms team.
- The Town Deal website has been reviewed and improved, with better signposting to individual projects. Take up and views on the website are reasonable but could be higher. There will be a renewed programme of posting information in the upcoming months, as most projects are reaching the stage where there are key milestones which can be shared.
- Social Value outcomes are being tracked. Stepnell are leading on the Staveley 21 project and have started to make links with local schools and community groups. Coralie Turpin, the artist engaged for the public art project has run engagement sessions with Staveley Junior School, Netherthorpe School VI Form students and Edge Ministries community groups.
- The artwork produced by Norbriggs School will have a permanent home at the Construction Skills Hub, in the classrooms and offices
- Feedback Survey 4 is open until 28th February 2025. Early analysis of the comments is interesting and indicates that there is a lot of positive feeling in the community. The survey can be accessed and shared here: [Staveley Town Deal Survey 4](#).