



A place to start,
to stay, to grow!

Staveley Town Deal Board

28th June 2024

Item 5

Communications, Engagement and Consultation Update

1. Recommendation

- a) That the report be noted.

2. Communications Plan Update

Communications, Engagement and Consultation (CEC) Working Group met on 22 May and are delivering regular and consistent communication and engagement activities, which aim to reach a wide audience in the Staveley area.

Key activities include:

- **STEW** – Springwell Community College have provided transport for Staveley Junior School to attend on 15th May. Norbriggs School have expressed an interest in attending the next session. The STEW project has concluded. Chesterfield College aim to offer the opportunity to other schools by way of a continuation of this pilot project.



- School/Project pairings are in place and introductions have been made. A new link has been made with Minerva Trust, which should help us to liaise with Netherthorpe and Barrow Hill schools more effectively. Town Deal Board Chairman has started to develop some good links with the Geography department at Netherthorpe.



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- **Staveley 21** has engaged with Staveley Junior School pupils to look at active play, and this site visit and activity has informed the recent designs for the Market Place.





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- **Hoardings** project –the map has been produced and banner designs are being finalised.



- Norbriggs School worked with Helen Brightmore to create a piece of art design work for the CSH hoardings (and this model may be replicated for S21 and other projects if successful) The artwork was completed in June. A site visit to CSH by Norbriggs Year 5 students (age 9-10) was held on 13th June.



- **Updates** to postcards, A5 booklet, Slide deck (for Doctors Surgery), website have been done, to include the new logos and up to date information. This will lead to increased social media releases (following the pre-election period).