

Presentation to the Staveley Town Deal Board

19th May 2023

Students from Springwell Community College



**A place to start,
to stay, to grow!**

Start

Do you know?

More than 3,000 books are published.....
every day!

It took radio 38 years to reach an audience of 50 million.

It took Pokemon Go 19 days.

As a young person, starting out in Staveley feels:

- Supported
- Part of a community
- Like a family

- But also stressful because of the pressure to do well and the rate of change
- There are mixed messages about work ethic in the area..... which feels quite hypocritical



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Stay

Do you know?

2 out of 3 Primary school students today will hold jobs that don't exist yet.

It is suggested that by age 38 learners today will have held 10 – 14 different jobs



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Staying in Staveley does not always feel like the best option:

- Moving away to a big city can offer more choice and more jobs
- Staveley does not seem to offer higher quality jobs
- Socially there is not enough to do in Staveley compared to a city
- The perception is that to do well, we will have to leave

- More could be done to encourage a community spirit.....successful examples are Parkrun, the Jubilee Market and the Coronation event.

Grow

Do you know?

The amount of data (information) in the world is more than doubling every two years

The half-life of engineering is 4 years.....

So, by the time you have completed an engineering degree, half of what you learned in year 1 is already out of date

To grow in Staveley we need to balance things out:

- Staveley being a small community is a problem
- There is more to do in big cities
- A high income is needed to have a higher standard of living, including buying or renting a property



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Do you know?

The next internet search engine will be Augmented Reality.

If you scan anything in real life you will be able to find information out about it



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Staveley now has opportunities to get better.

- Modernise to make the town more attractive
- Focus on improving the visual look of the town as too much looks run down, with a lack of facilities and no market any more
- The market square looks untidy
- More green spaces would help to create a healthy living space
- Highlighting parking and transport links would encourage people to visit community spaces

In conclusion:

We think that Staveley being small and quiet can be a good thing, as long as the community doesn't feel isolated or neglected.

We should start to develop links, both physical and augmented, to identify and create more opportunities and to showcase what Staveley already has and acknowledge its history.



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Any questions?