

Our Market

July / August 2023

Peddler Market success – a sign of things to come

Thousands of people flocked to Chesterfield to attend the first ever Chesterfield-based Peddler street food market in June.

Peddler Market champions local creators and artisans - and over the last eight years they have become known for delivering award winning cuisine, craft drinks, live music, bespoke products, art, and excellent entertainment.

Peddler brought its unique offer to our town centre, helping to raise the town's profile as a go-to place for food, drink, live entertainment and memorable experiences. Regularly hosting events like this is central to our vision for the future of the town centre, they can help bring more people into the town centre which in turn benefits market traders, retailers and the hospitality industry. This increase in sales was demonstrated in the town's evening economy with some venues reporting record takings. Peddler Market coming to Chesterfield also brought 22 town centre businesses together to collaborate and deliver music, poetry and workshops on their individual premises on the Saturday.



HESTERFIELD

BOROUGH COUNCIL

Two more Peddler Markets are planned later this year:

- 15 16 September 2023
- 17 18 November 2023

Funding to help bring the event to Chesterfield has been provided through the Government's UK Shared Prosperity Fund (UKSPF).

Plans to revitalise Chesterfield town centre

The £10.28 million Revitalising the Heart of Chesterfield scheme will improve the look, feel and flow of key areas, to create a more contemporary market town built on our proud history and heritage – helping it thrive for generations to come.



Please note this is not the final colour scheme or branding.

Detailed planning to transform key public spaces is now well underway, and includes Market Place, New Square, Corporation Street, Rykneld Square, and Burlington Street – plus improvements that have already been carried out on Packers Row.

Thank you to the traders who have provided their guidance to develop the new stall designs for the market.

These new stall designs meet the intent of the original vision and the contribution of our traders has helped ensure they can meet the needs of businesses trading from them. The designs still require formal sign off but we are keen to share this image to help you understand the planned changes.

We are still working with traders and businesses to develop a market transition plan to minimise disruption whilst works are carried out, we hope to share more details of this plan soon.



Join us at our forthcoming events

There are a number of events taking place in Chesterfield, many of which are happening in the town centre benefiting the local economy as well as encouraging those attending to shop locally.

Dates for your diary:

Peddler Market - 15 and 16 September 2023, New Square

1940's Market – 2 November 2023, Chesterfield Town Centre

Fireworks extravaganza – 3 November 2023, Stand Road Park

Peddler Market - 17 and 18 November 2023, New Square

Christmas Lights Switch On – 19 November 2023, Chesterfield Town Centre



New scheme launched in Chesterfield to improve nighttime safety

More than 30 local businesses have signed up to a national scheme which aims to reduce alcohol-related crime and disorder - helping create a safer night out in Chesterfield.



The Best Bar None accreditation scheme - supported by the Home Office and drinks industry - was rolled out from 3 July in the town to help provide a safer night out and reduce crime and disorder.

The scheme, which has been launched by Chesterfield Borough Council in partnership with Best Bar None, Chesterfield Pubwatch and Derbyshire Constabulary, is open to all licensed premises in the town centre.

It is designed to build positive relationships between the licensed trade, police and local authorities and also aims to champion improvements in the way venues are managed and encourage best practice to be shared.

Businesses who are not already signed up can contact Chesterfield Borough Council's licencing department to register their venue under the scheme. The team can be contacted by emailing licensing@chesterfield. gov.uk or calling 01246 936354.

The aim is to expand the scheme into other areas of the town in 2024. More information can be found at: www. chesterfield.gov.uk/best-bar-none



As well as introducing the Best Bar None scheme, a new digital radio network has been launched in the town centre to help improve communication between hospitality businesses in a bid to reduce anti-social behaviour in the area.

The new radios will be used by licenced trade businesses to share information that will help to prevent anti-social behaviour across the town.

The new radios and digital system have been bought using UK Shared Prosperity Fund (UKSPF) funding and contributions from Derbyshire Constabulary and Chesterfield Pubwatch.

The new digital radio network is just one initiative which is benefiting from funding through the UKSPF, after the council was successful in securing £2.6m from the Government fund. Representatives from across the town centre who have signed to the Best Bar None scheme.



Popular market traders set to retire

A long-standing and popular Market Hall duo will bid a fond farewell to their customers when they retire later this year after almost three decades at the Chesterfield Borough Council owned venue.

Betty Fareham and Brian Roe - brother and sister proprietors of 1001 Vac and Electrical Spares have been working in the Market Hall for a number of years firstly under the previous owner, before buying the business themselves in 2014. They have developed a successful family company and will be reluctantly saying goodbye to enjoy more time with family and look forward to holidays abroad.

Betty praised the 'community' feel of the Market Hall and thanked their loyal customers. She said: "We will be reluctant to leave the Market Hall as we have built up a successful business over the years as well as a good regular customer base who come to us again and again because of the professional advice and personal service we provide. We have a strong knowledge of all of our products and our customers really appreciate that.

"All of our fellow traders in the Market Hall are lovely and helpful towards each other, we are

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a very friendly little community. Our customers are great too and we have seen customers returning with their families through different generations as we have been trading in the Market Hall for over 30 years.



Betty Fareham and Brian Roe

"We really value all of our customers old and new and appreciate that they come back on a regular basis. We are proud to have retained our customer base even through the Covid pandemic."

Although they are not in a rush to close the stall, Betty and Brian's pending retirement has created an exciting opportunity for a new tradesperson to purchase a well-established business.

Report anti-social behaviour

Please make sure you continue to report any anti-social behaviour you witness on the market. Your reports can help us tackle persistent issues and help us to plan our patrols.

You can contact our team by emailing asb@chesterfield. gov.uk or calling 01246 345345. You can also complete the online form at: www.chesterfield.gov.uk/living-here/ neighbourhoods/anti-social-behaviour

Remember to report any 'live' incidents to Derbyshire police too by calling 999 (in an emergency) or dialling 101 to report non-urgent matters. You can also report non-urgent matters through the Derbyshire Constabulary Facebook page.



Get in touch

Don't forget to share your market stall news with us. All good news stories can be added onto the council's market Facebook page. If you haven't liked our page already, please do this to keep up to date with all of our latest content.

You can tag the market page in your Facebook posts, send us a direct message or send your good news to the **markets@chesterfield.** gov.uk email.

