

Staveley Town Deal Feedback Survey Report

Created February 2023

Contents

1. Summary	1
2. Introduction.....	1
3. Questionnaire results.....	2

1. Summary

Questionnaire format: Paper/Web
Responses: Total: 128
Date range: 4th November 2022 – 31st January 2023

2. Introduction

The Staveley feedback form is a tool which will be used on an ongoing basis by the Staveley Town Deal CEC group to help to shape communications and engagement activity as the project progresses.

Prize Draw

Respondents were given an opportunity to enter into a giveaway draw, by leaving their contact details. 61 entered the competition to two family swim tickets at the Healthy Living Centre. The winner will be drawn at random and will be notified.

3. Questionnaire results

1. Are you:

	No.	%
A member of the public	123	96.9%
Representing a local business	4	3.1%

2. What is your postcode?

114 responses were received to this question, broken down into ward area as follows:

	No.
Brimington	16
Barrowhill and New Whittington	6
Mastin Moor	5
Hollingwood and Inkersall	28
Lowgates and Woodthorpe	7
Middlecroft and Poolsbrook	33
Other	19

3. Had you heard about the Staveley Town Deal before today?

	Survey 1 results		Survey 2 results	
	No.	%	No.	%
Yes	47	54.7%	61	48.0%
No	39	45.3%	66	52.0%

4. If yes, please tick which of the eleven projects you have heard about

	Survey 1 results		Survey 2 results	
	No.	%	No.	%
DRIVE	7	14.60%	6	9.7%
Hartington Industrial Park	9	18.80%	12	19.4%
Construction Skills Hub	13	27.10%	7	11.3%
Staveley Miners Welfare FC Skills Academy	29	60.40%	31	50.0%
Staveley Rail Station at Barrow Hill	27	56.20%	29	46.8%
Wheels to Work Staveley Hub	6	12.50%	5	8.1%
Staveley 21 (Town Centre)	21	43.80%	14	22.6%
Staveley Waterside (Canal Basin)	37	77.10%	39	62.9%
Staveley Hall Conference Centre	18	37.50%	16	25.8%
Chesterfield Canal Restoration	41	85.40%	40	64.5%
Barrow Hill Memorial Hall	20	41.70%	27	43.5%
None – I had heard about the Town Deal but didn't know what the projects were	2	4.20%	7	11.3%

5. How did you find out about the Staveley Town Deal? (Please tick all that apply)

	Survey 1 results		Survey 2 results	
	No.	%	No.	%
Local radio	4	8.50%	2	3.3%
Local TV	2	4.30%	0	0.0%
Social Media (Facebook, twitter etc)	29	61.70%	40	66.7%
Word of Mouth	17	36.20%	17	28.3%
Banner, Poster or Postcard in the local area	7	14.90%	14	6.7%
Your Chesterfield magazine	9	19.10%	20	33.3%
Chesterfield Borough Council website	8	17.00%	7	11.7%
As part of project engagement activity			2	3.3%
As part of school / young person's engagement activity			4	6.7%
Staveley Town Deal leaflet			9	15.0%

Other, please state below:

From Lee Rowley – MP NE Derbyshire
School link

5. Are you aware that the funding for the Town Deal is £25.2 million?

	Survey 1 results		Survey 2 results	
	No.	%	No.	%
Yes	43	49.4%	41	32.0%
No	44	50.6%	87	68.0%

6. To support our project planning we would like to gather some information regarding travel to Staveley town centre.

Have you visited Staveley Town Centre in the last 3 months?

	No.	%
Yes	111	87.4%
No	16	12.6%

7. If yes, how did you travel into the Town Centre? Please tick all that apply.

	No.	%
Car	90	81.1%
Motorbike	1	0.9%
Bus	11	9.9%
Walk	43	38.7%
Taxi	5	4.5%
Bicycle	2	1.8%

Other, please give details below:

2 x Mobility scooter

8. If you travelled by car, where did you park? Please tick all that apply.

	No.	%
N/A	14	13.0%
Morrisons car park	80	74.1%
Healthy Living Centre	17	15.7%
Market Place	10	9.3%
Porter Street car park	15	13.9%
Staveley Hall	5	4.6%

Other, please give details below:

Outside my own shop on market street.

High street

I am living in Musard 5 place, I am going by walk

Job lot

9. Do you have any feedback or comments regarding the Staveley Town Deal?

46 comments were received. These are detailed below:

It seems a good initiative: Staveley needs rejuvenating

None

Does not look like it will reduce vehicles coming from Motorway into Staveley as Worksop Road will still be at stand still with traffic. Also will the improves bring more footfall into the Town Centre, not sure as this seems to be more about improvements in the surrounding area

I don't know

Poor consultation and surveys skewed to give the results CBC want. No notice taken of local views so Staveley 21 set to be a waste of public money. Broken promises as the original proposals were never going to be delivered as CBC has put no cash into the town centre yet gets a free building out of it- a building that no one wants.

Yes, please spend it wisely, logically and in a way that benefits the local community. Because they really do NEED it

Disappointed with some of the work to be undertaken

The phrase levelling up is misleading as the Government have deliberately underfunded in the area and this levelling up money is a token gesture to try and sweeten up the fact that more cuts are coming!

Good luck to all involved and a great project

High street needs to be reopened as the town is dead

More needs doing in staveley town centre than the proposal, unless it's done the footfall won't improve as intended
no

It needs more than charity shops and old shops from the 90's. Somewhere for teenagers to go, some better shops, maybe a Wetherspoons like in Bolsover. It's just a very run-down place, I'd only ever go to donate to charity shop or pick up a paint brush from wisebuys.

No

No

No comment

Fix the shops in the square & high street and get rid of the rat problem.

Not really

I think it's a good deal, I hope to see good things for the town especially for children to enjoy and more shops

No.

No

There is nothing to visit in staveley.

I think more people need to be aware of the project and eggs is happening in the local area

Hollingwood does not appear to benefit from town deal. And I feel unnecessary money is being spent on Staveley Hall

Yes, I hope it isn't being spent on trying to revive the High Street, Morrisons has killed in the High Street in Staveley

there is no getting away from it. Also about 20 years ago the High Street was closed through traffic this was a death knell for Staveley and it has never recovered.

High street desperately requires investment.

Need to be more upfront with the public nobody's happy with how the money is being spent. Staveley square is dying it's rat infested and filthy. There is no market. The only reason people go to staveley is for Morrisons. This is an ongoing issue for years. Antisocial behaviour is rife and the police don't bother.

No

no

Staveley has some wonderful assets like the canal and Staveley hall but a very run-down high street with few shops and a poor selection of places to eat. The former cinema is a wasted opportunity for a place to eat and drink. Much can be done with the public realm like simple art installations and walking routes. The market place stands empty and the shop front scheme is great but a Saturday market especially a farmers or artisan market would be beneficial. There's much work to do.

Most of the money appears to be being spent on the football club. I'm not aware of any other big investments

I am concerned that shops in the market place and high street are not being updated as part of the Staveley Town Deal.

They will still be shabby if the owners of these buildings cannot find the monies to help improve their properties.

No

Spend the money wisely and invest in what people want maybe use some to update the park at Hartington that seems to have been totally forgotten

I think it's brilliant I love Staveley it's a lovely little market town, I love the local shops and access to the healthy living centre.

No

Just hurry up. It is taking a long time. If the money is there then invest.

Disabled car places at Morrisons are always not available because of unauthorised cars parked there. No parking ticket ever given out. Why?

Great idea. Look after the North

The town would really benefit from investment- particularly with opportunities for families and young people.

Small, quiet village

There seems to be very little activity with most of the projects, I would be interested to know why everything seems to have come to a stop.

n/a

Would like to see it come to fruition bet it won't Staveley always left behind such a shame.

No

10. How would you prefer to hear about Staveley Town Deal project progress?

	No.	%
Local radio	4	3.2%
Local TV	2	1.6%
Social Media (Facebook, twitter etc)	50	40.0%
Leaflet, Banner, Poster or Postcard in the local area	20	16.0%
Your Chesterfield magazine	29	23.2%
As part of project engagement activity	1	0.8%
Chesterfield Borough Council website	11	8.8%

Other, please give details below:

A Staveley magazine plus accurate articles in the Derbyshire Times. Publish the Business Case for Staveley 21. Why is this a secret?

Please include ALL businesses, not just the ones in the square

Email

Derbyshire times

I don't get the chesterfield magazine

School

school sent email
 School website for parents as most parents check school websites for updates etc...
 School
 Via Staveley School message
 All of those

11. Would you like to be added to our mailing list to find out about news, events and engagement activities as the Town Deal progresses?

54 respondents said they would like to be added to the mailing list. These have been shared with the Programme Manager and Coordinator.

12. Throughout the life of the Programme there will also, on occasions, be opportunities for the local community to be involved in considering developments from an equality, diversity and accessibility point of view. Would you like to be contacted about any opportunities to be involved in these when they arise?

43 respondents said they would like to be involved with any E & D considerations when they arise. These are available when requested by the Programme Manager and Coordinator.

Equalities Monitoring Questions

What is your gender?	Male	Female	Prefer not to say
No.	18	78	0
%	18.8%	81.3%	0.0%

Is your gender identity the same as you were assigned at birth?	Yes	No	Prefer not to say
No.	94	0	0
%	100.0%	0.0%	0.0%

How old are you?	No.	%
Under 18 years	0	0.0%
18 – 24 years	1	1.0%
25 – 34 years	11	11.5%
35 – 44 years	37	38.5%
45 – 54 years	24	25.0%
55 – 64 years	14	14.6%
65 – 74 years	6	6.3%
75 years and over	3	3.1%
Prefer not to say	0	0.0%

Do you consider yourself to have a disability?	No.	%
No	76	79.2%
Yes – affecting mobility	11	11.5%
Yes – affecting hearing	1	1.0%
Yes – affecting vision	1	1.0%
Yes – a learning disability	0	0.0%
Yes – affecting mental health	9	9.4%
Other disability	3	3.1%
Prefer not to say	2	2.1%

What is your ethnicity?	No.	%
White British	91	94.8%
Other White background	4	4.2%
Black or Black British	0	0.0%
Asian or Asian British	0	0.0%
Mixed ethnic group	1	1.0%
Other ethnic group	0	0.0%
Prefer not to say	0	0.0%

Which of the following best describes your religion?	No.	%
Buddhist	1	1.0%
Christian	40	41.7%
Hindu	0	0.0%
Jewish	0	0.0%
Muslim	1	1.0%
Sikh	0	0.0%
Other religion	5	5.2%
None	45	46.9%
Prefer not to say	4	4.2%

Which of the following best describes your sexual orientation?	No.	%
Heterosexual	90	95.7%
Bisexual	2	2.1%
Lesbian / Gay woman	0	0.0%
Gay man	0	0.0%
Prefer not to say	2	2.1%